



3Q 2010 Overview

October 20, 2010

A Sampling Of 2H'10 New Products

Participants

John Lundgren

President & CEO

Jim Loree

Executive VP & COO

Don Allan

Senior VP & CFO

Kate White

Director of Investor Relations

Cautionary Statements

Certain statements contained in this presentation are forward looking. These are based on assumptions of future events which may not prove to be accurate. They involve risk and uncertainty. Actual results may differ materially from those expected or implied. We direct you to the cautionary statements detailed in this morning's press release and Form 8-K and our recent 1934 Act SEC filings.

3Q'10 Highlights

Solid Organic Growth & Evidence Of World Class Integration Processes

- Pro Forma Revenues Increased 11% To \$2.4 billion; Pro Forma Organic Revenues Up 8%
- \$0.97 Diluted EPS Excluding One-Time Charges; \$0.73 Diluted GAAP EPS Including Charges
- \$234 Million In Free Cash Flow, Excluding One-Time Payments
- Pro Forma CDiy Segment Grew Organic Revenues 7%; Boosted By New Products
- Top Line Organic Growth Within CSS Business
- SSDS* Turned Profitable During The Quarter
- Customer Restocking Moderated Within Industrial Segment As End-User Demand Remained Strong
- Full Year EPS Guidance Range, Excluding One-Time Charges, Increased To \$3.81 - \$3.91 (\$3.60 - \$3.70 Excluding \$0.21 2Q'10 Tax-Related Benefit)
- Annual Free Cash Flow Guidance Increased; Now Set To Exceed \$700 Million, Up From \$600 Million
- Cost Synergy Estimate for 2010 Increased To \$125 Million As Integration Progresses Ahead Of Plan

3Q'10 Vs Prior Year: SWK Pro Forma Organic Revenues

Organic Revenue Growth Occurred Across All Regions...

Canada 3Q'10

Total + 11%
% SBD 7%

US 3Q'10

Total + 4%
% SBD 56%

L.Amer. 3Q'10

Total + 27%
% SBD 7%

Europe 3Q'10

Total + 9%
% SBD 24%

Asia 3Q'10

Total + 23%
% SBD 4%

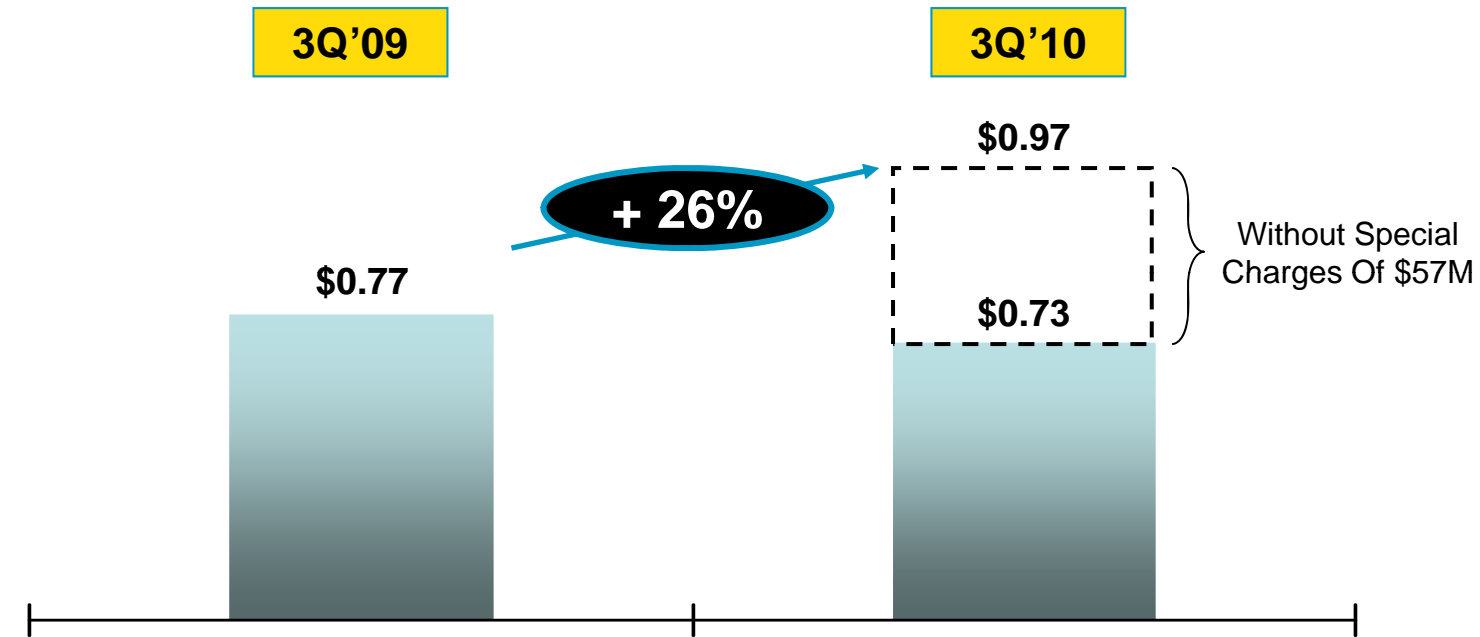
Australia 3Q'10

Total + 8%
% SBD 2%

...With Emerging Markets Showing The Strongest Recovery

3Q'10 SWK Results

Earnings Increase 26% Excluding One-Time Costs...



OM%	14.4%	11.5% (12.6% w/o Special Charges)
Tax Rate %	22.1%	27.0% (w/o Special Charges)
Avg. Shares O/S	80.6M	168.9M

...Aided By \$45 Million Of Realized Cost Synergies In The Quarter

3Q'10 SWK Sources Of Growth

Achieved 8% Organic Revenue Growth On A Pro Forma Basis...

Sources Of Growth		
Legacy Stanley:	2Q '10	3Q '10
Volume	+ 9%	+ 7%
Price	0%	0%
Organic	+ 9%	+ 7%
Currency	- 1%	- 2%
BDK/SSDS/CRC-Evans	+149%	+148%
SBD	+157%	+153%

3Q'10 Segment Results		
	Organic Growth	
	Legacy SWK	Legacy BDK*
CDIY/WWPTA	+ 8%	+7%
Industrial/Eng. Fas.	+ 26%	+27%
Security/HHI	- 3%	+3%
TOTAL	+ 7%	+9%

...Driven By New Products, Emerging Markets And Strong Industrial Order Flow

Solid Integration Progress In First Seven Months

Major Milestones

Integration Process Discipline Continues

- Steering Committee Process Continues Driving Timely Execution
- Majority Of Original Integration Team Deployed Back Into Business Or Select Revenue Synergy Projects
- Integration Internalization Is Complete

Cost Synergies Track Ahead Of Plan

- \$125 Million Of Cost Synergies Expected To Be Realized In 2010, Up \$35 Million Due To Effective Execution
- Faster Than Expected Realization Within Sourcing And Regional Business Unit Consolidation (Combination of Hand And Power Tools)
- Likely To Exceed \$350 Million Cost Synergy Target
 - ✓ Refining Estimate And Extent Outperformance Would Be Reinvested In Growth Synergy Projects
 - ✓ Intent To Provide Updated Estimate With 4Q'10 Earnings Release In January

Revenue Synergies Extremely Compelling

- Currently Refining Revenue Synergy Road Maps Including Costs, Timing and Opportunities
- Business And Regional Teams Have Already Begun To Implement Quick “Hits”
- Geographic Opportunities (i.e. Latin America) Likely Amongst Largest And Earliest

A Snapshot Of 2H'10 New Products

Power/Hand Tools

DEWALT 12V MAX Family



Black & Decker 12V MAX Drill/Driver



Porter Cable 12V MAX Family



Bostitch Hand Tools

Security



Flexi-Base Impact Audio Intrusion Panel



SpaceTRAX NoCount RFID Inventory Management



DuraMax 5400 Small Retail Automation

Engineered Fastening



Next Generation Stud Welding System

Industrial

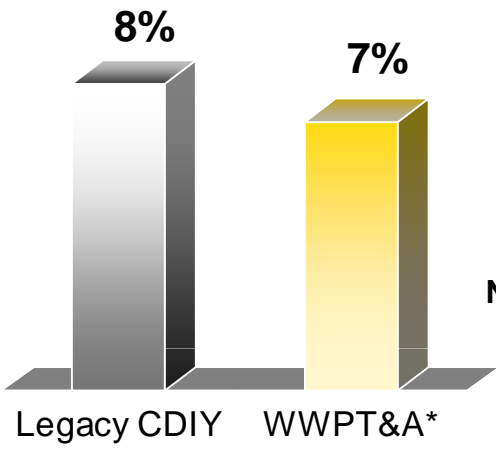


Stanley EXPERT Industrial/Automotive Tool Product Family

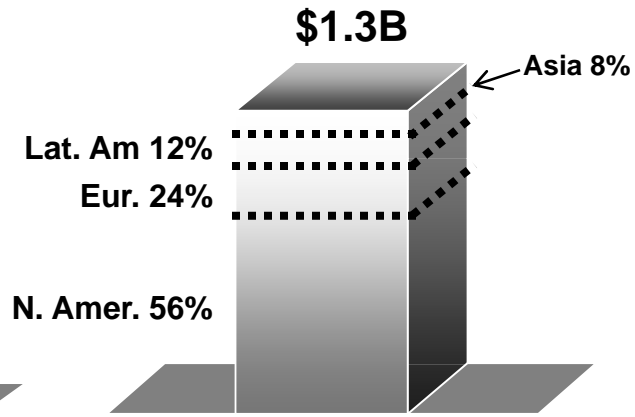
3Q'10 CDIY

Organic Pro Forma Revenues Up 7% Due To Successful Global NPD & Emerging Markets Strength

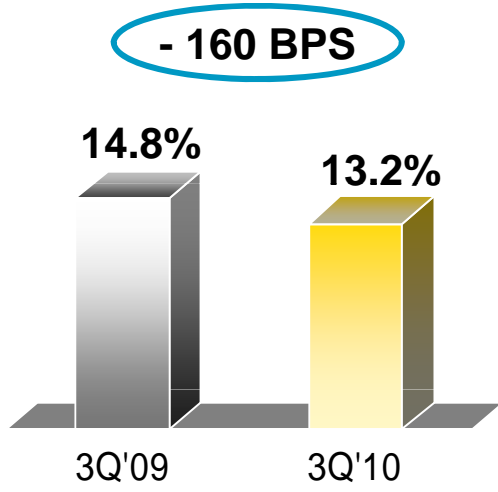
Organic Growth



Regional Revenue



Segment Profit Rate



Construction & Do-It-Yourself

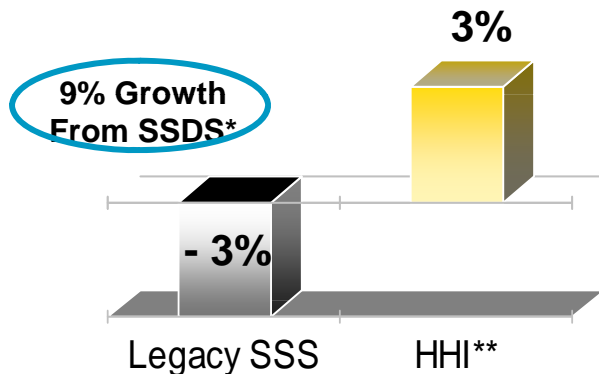
- Revenues Grew In All Regions Of The World- Led By Latin America And Asia; Emerging Markets Now ~20% Of Sales
- New 12-V Compact Lithium Ion Products Introduced In Both Professional And Consumer Power Tools
 - Separate And Distinct Families For DeWalt, Porter Cable And Black & Decker Brands
 - High Level Of Customer Enthusiasm
- Bostitch Hand Tools, New Storage Roll Out And FatMax Air & Mechanics Tools All Contributed To Hand Tool Growth
- Segment Profit Rate Improved 360 Basis Points, Up From 9.6% On A Pro Forma Basis
 - Productivity, Cost Synergies And Operating Leverage More Than Offset Headwinds

*Pro Forma Growth Versus Prior Year

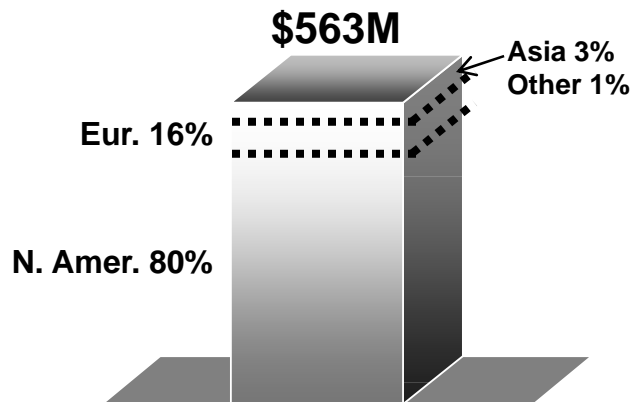
3Q'10 Security

CSS Shows First Signs Of Rebound; MAS Still Battling Tough Market Conditions

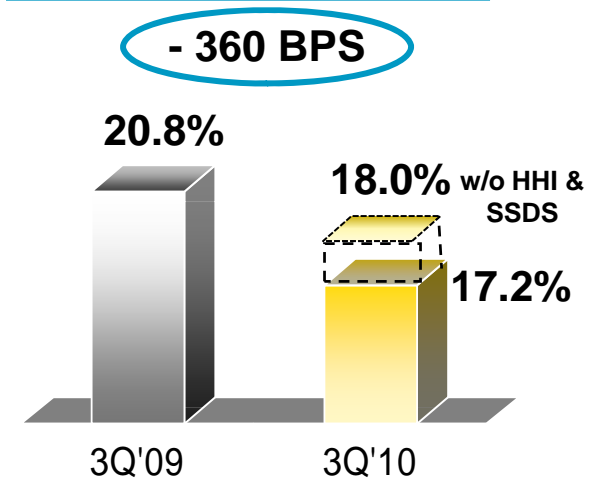
Organic Growth



Regional Revenue



Segment Profit Rate



Convergent Security Solutions (CSS)

- Achieved ~1% Top Line Organic Growth With Order Trends Improving
- National Accounts Gaining Momentum; Small Account Volume Stable
- SSDS Swings To Modest Profit As RMR Base Grows And Costs Begin To Come Out
 - Works Council Process Complete; Restructuring Underway
 - OM% Should Approach Line Average By End Of '11
- Healthcare Solutions Revenues Up 9% Organically With Strength Across The Platform
 - 2011 Healthcare Acquisition Pipeline Growing

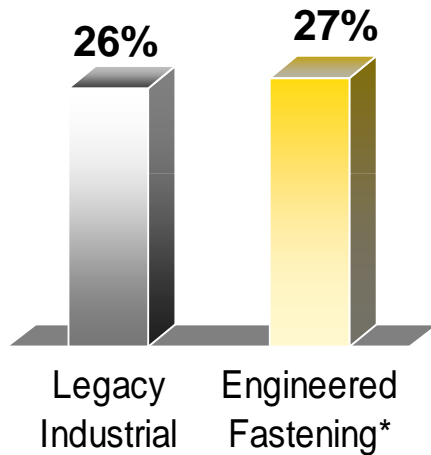
Mechanical Access Solutions (MAS)

- Legacy Stanley Organic Growth Was Negative 6%
 - 5 Points Attributable To One Large Retail Customer Destocking Residential Hardware
 - Solid Access Technologies (+3%) Offset By Continued Commercial Hardware Weakness (-3%)
- Black & Decker Hardware & Home Improvement (HHI) Was A Bright Spot (+3% Organic Growth)
 - Kwikset SmartKey® Success And New Baldwin Prestige More Than Counteracted Market Weakness
- MAS Pro Forma OM Rate Consistent With 3Q'09 Despite Volume Issues

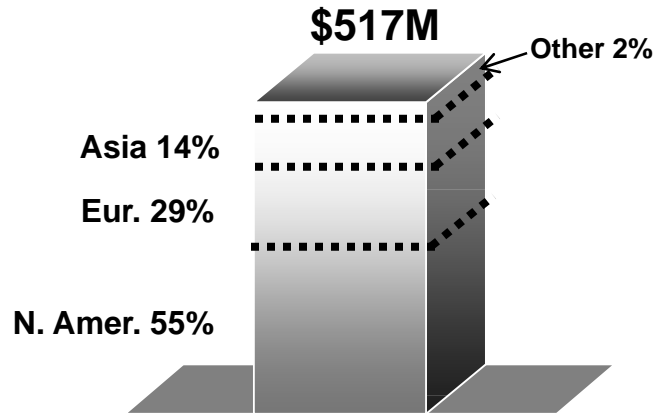
3Q'10 Industrial

Strong Organic Growth Continues Despite Apparent Moderation Of Restocking

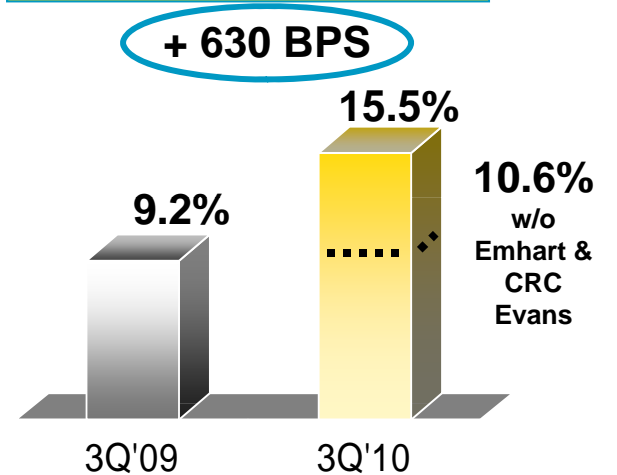
Organic Growth



Regional Revenue



Segment Profit Rate

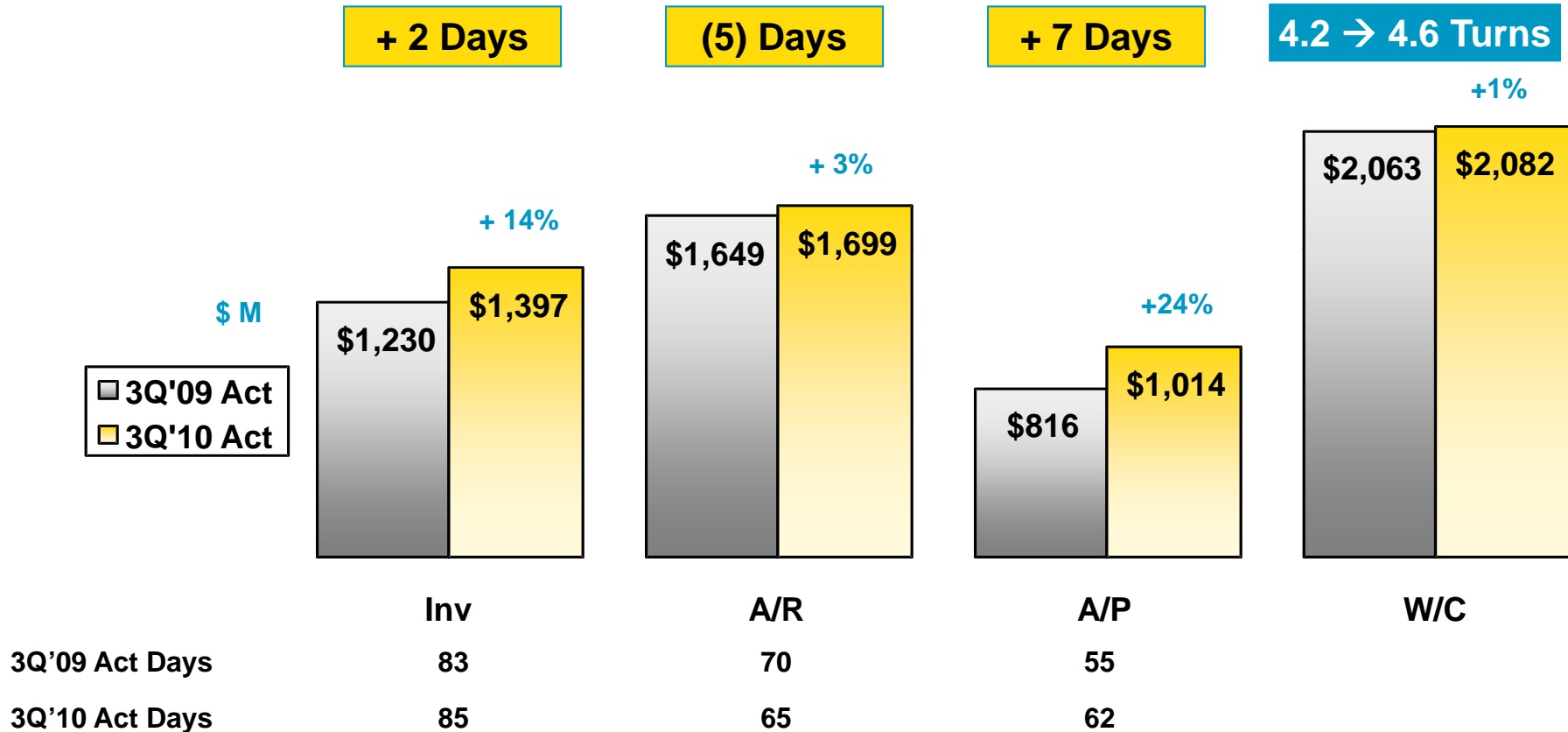


Industrial

- Global IAR Volume Up 20% VPY; ~ 2/3 Due To End User Demand And ~1/3 Due To Inventory Restocking
- Organic Revenues Within European IAR Business Rise 9% Due In Part To New Customer Wins
- 40%+ Revenue Growth Within North American IAR Business Driven By Market Growth And Share Gains At Proto
- ~30% Engineered Fastening Sales Growth Driven By Automotive OEM Production In Americas And Japan; Emhart Achieved Record Operating Profit
- CRC-Evans Contributes \$49M To Revenues & 70 Bps Improvement To The Segment Profit Rate

Working Capital – Stanley Black & Decker (Pro Forma)

Pro Forma Turns Improve 10% Vs. Prior Year...



...As SFS Principles Are Being Spread To All Businesses And Regions

3Q'10 Free Cash Flow (Excludes Special Charges)

Cash Flow Generation A Core Competency Of The Combined Company...

	3Q'10	3Q'09	V\$	'10 YTD	'09 YTD	V\$
Net Income	\$ 165	\$ 60	\$ 105	\$ 441	\$ 168	\$ 273
Deprec/Amort	86	52	34	239	149	90
Restructuring	3	7	(4)	18	26	(8)
Working Capital	(73)	32	(105)	(183)	17	(200)
Other	99	25	74	72	(112)	184
Operating CF	280	176	104	587	248	339
CapEx	(46)	(18)	(28)	(103)	(65)	(38)
Free Cash Flow	234	158	76	484	183	301

...Positioning SWK To Exceed \$700 Million For The Year

3Q'10 SWK Balance Sheet

A Strong And Solid Balance Sheet...

	3Q'10	3Q'09	V\$
Cash	1,636	207	1,429
Other Assets	13,237	4,595	8,641
Debt	3,447	1,450	1,997
Other Liabilities	4,488	1,418	3,071
Equity	6,938	1,935	5,002
Total Capital	10,384	3,385	6,999
Debt/Capital	33%	43%	
Adj. Debt/Capital	29% - 30%	31% - 34%	

...Positions Company For Future Expansion And Stability

Stanley Black & Decker Segment Outlook

Modest 4Q Top Line Growth Expected...

CDIY

- Low Single-Digit Pro Forma Organic Revenue Growth Expected For 4Q'10
- Successful 12-Volt Max Subcompact Lithium Ion Product Launch To Significantly Drive Revenue: Help To Offset Seasonal Top Line Headwinds
- Sequential Operating Profit Pressure Driven By Increased Promotions, Currency And Lower Absorption
- Continued Growth Expected In Latin America And Asia. Likely Weaker Performance In The U.S. And Europe.
- Share Gains To Continue With Lithium Ion Compact Product Line; Robust 2011 New Product Pipeline

Security

- Slight Pro Forma Organic Revenue Decline Expected For 4Q'10
- Strong CSS Order Flow To Drive A Solid 4Q; Volume Driven By National Accounts In North America
- Commercial Construction Market Rebound Not Likely In Near-Term; Pressuring MAS Revenues
- Uptick Expected In Delayed & Abandoned Construction; Larger Projects Being Pushed Out Until 2011
- 4Q Historically Weak For Residential Hardware; Slight Offset From Continued Success of Kwikset SmartKey® And Baldwin Prestige Product Lines

Industrial

- Mid Single-Digit Pro Forma Organic Revenue Growth Expected For 4Q'10
- Customer Restocking In Industrial Channels Expected To Have Run Its Course
- North American Industrial Distribution Sales Growth To Remain Strong; Modest Growth Expected For Mobile Distribution And Industrial Storage
- Lower Global Automotive Production Forecast Will Slow Growth In Engineered Fastening Business
- Strength In Infrastructure Expected To Be Driven By Presence In BRIC Nations

...Driven By New Products And Presence In Emerging Markets

Stanley Black & Decker 2010 Outlook

***2010 EPS Guidance Increased To \$3.60 - \$3.70*
Free Cash Flow For 2010 To Now Exceed \$700 Million*****

**The Company Is Providing The Following Key Factors Associated With The Updated
2010 EPS Guidance Range:**

- 2H'10 Net Organic Sales (Ex-Currency) Expected To Increase ~5% From 2009 Pro Forma Levels
- 4Q Gross Margins To Decline 50-80 Basis Points Vs. 3Q'10, In-Line With Historical Trends; Lower Absorption And Currency
- 2010 Cost Synergy Realization Estimate Raised To \$125 Million

Cash EPS Of \$4.34 - \$4.44 For 2010***

Summary

- 3Q'10 A Clear Illustration Of Integration Proficiency
 - 2010 Cost Synergy Estimate For Black & Decker Merger Raised
 - Earlier-Than-Expected Profitability At SSDS
- 2011 Forecasted Cost Synergies To Drive 10-15% Profit Growth Above And Beyond Core Business Growth
- Organic Growth Across Majority Of Businesses Driven By Footprint In Emerging Markets And New Product Innovation
 - 2Q Restocking Activity Moderated As Expected
- Free Cash Flow Guidance Raised; Significant 4Q'10 Working Capital Benefit Expected

APPENDIX

Stanley Black & Decker Shares Outstanding Impact

Keep In Mind The Role Shares Outstanding Plays

Q1: \$0.70
Share Count:
99.46M

Q2: \$1.03
Share Count:
166.08M

Q3: \$0.97
Share Count:
168.89M

Q4 Implied Guidance
(Ex-Charges):
\$0.82 - \$0.92
Share Count:
169.7M

Full Year 2010 Guidance Range (Ex-Charges):
\$3.60 - \$3.70
Based Off Of Average Annual Share Count:
151.1M

Q1+Q2+Q3+Q4 Will Not = FY Guidance Due To Shares Outstanding



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